

# Within a Hundred Miles of GIMBELS House of Fashions" Tomorrow

holds supreme place in the affections of women who love beautiful and fashionable  
of visitors to this now world-famous Fashion Exhibition.  
auty and the desire to possess fine things at less than their wonted cost. From the  
refined and stylish Dresses for women, selling in the Subway Balcony for \$14.50  
heartiest interest tomorrow, and will repay your visit far beyond your best expecta-

## Fashion ent That Is edented!

Dressmakers formed a combination  
ed that all their models would reach  
er is very early this year, we realized  
stantly. Our Paris Bureau held the  
er side and we kept in constant cable  
t would not have to wait until the  
ould start preparations for our  
nor was a stone left unturned,  
king tested the power and the  
sh. We won—for today, we pre-

## Parade, Ballets

arved last evening, you can readily  
these modes as soon as it was possible  
d raps, the latest Paris and Gimbel  
ccessories of Dress are worn by the  
promenade along the rose paths of an  
era—on our Eighth Floor.  
ave you attend these Exhibitions to—  
30 I. M.

Paris and Rue Royale are Reproduced in



## Extraordinarily Low Prices on Fashionable Hair Goods

For today, Friday, and Saturday, we offer Hair  
oods of approved Gimbel quality, for making  
fashionable coiffures of the day, at prices  
approached in lowness, for such desirable  
ods.

**Wavy Switches**—  
Usual Shades  
20-in., 86c, reg. \$1.50.  
22-in., \$1.25, reg. \$2.50.  
24-in., \$1.85, reg. \$3.50.  
28-in., \$3, reg. \$6.  
**Transformations**  
22-in., all round, of 14 in.  
wavy hair, all usual shades.

**BROTHERS**  
NEW YORK THIRTY-THIRD ST.

## The Sporting Goods Store Is Ready for Spring

We present this Spring the best assortment of  
Sporting Goods for the enjoyment of outdoor-loving  
men, women and children that we have ever displayed.  
It includes

### The Kenyon Take-Down Houses

For which we are sole distributors in Greater New York.

### The Mullins Pressed Steel Boats

Will not leak, and cannot burn or sink.  
Motor Boats, \$150 to \$625. Row Boats, \$33 to \$41.  
Also Mullins Canvas-covered Canoes, \$35 to \$44.

### 1913 Tennis Racquets

Including Gold Medal, Doherty, Brooke, and all other  
Slazenger, Wright and Ditson and Spalding models.

### Golf

Slazenger, Spalding and Imported Golf Clubs, and all  
leading makes of Golf Balls. Golf expert in attendance.

### Baseball

Spalding's Baseball Goods in full assortment.  
Baseball Uniforms from \$1 to \$7.50; Team Orders a spe-  
cialty.

### Fishing Rods and Tackle

Fishing Rods from 75c to \$25. Also Bait, Lines, Reels,  
and everything else for the angler. **Fourth Floor**

## Men's NEW GLOVES

Winter Gloves begin to pall about now. Here are the new styles,  
that will go well with the Spring suits and overcoats, and the general  
feeling of vernal gladness. GIMBEL Glove quality is, of course,  
the utmost that you can get, at whatever price you wish to pay.

### These at \$1.50 a Pair

Cape Gloves in new tan shades and gray Mocha Gloves divide favor for Spring  
wear. The former are of soft, firm, Russian cape, hand or machine-sewed; spear-  
point backs. The comfortable Mocha Gloves are P. X. M. sewn.

Washable Chamis Gloves for street wear, in natural color, one-button with spear-  
point backs.

New White Glace Gloves for evening wear, with one large pearl button, in over-  
seam, pique or cape style.

**SPECIAL AT \$1** are Tan Cape and Gray Mocha Gloves, one-  
clasp, smart in style, roomy in cut and excellent in quality. **Main Floor**

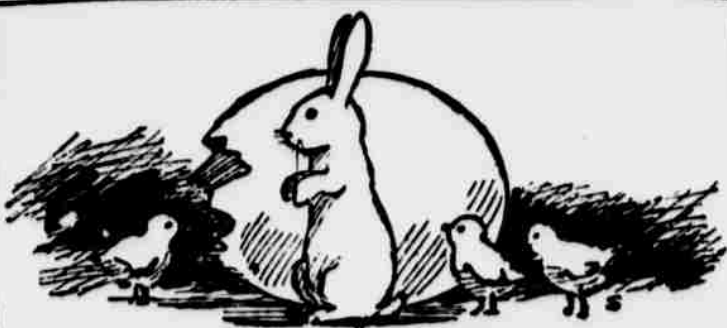
## Couch Covers That Are Unusual at \$1.85

As a matter of fact their usual price is \$3. An excellent qual-  
ity of tapestry, in Oriental designs, in blendings of reds, browns  
and greens. The size, 58x108 inches, is liberal. Specially offered  
tomorrow at \$1.85 each. **Sixth Floor**

## Birds at Special Prices

By way of preparation for Easter—  
Harz Canaries, in excellent voice and of sound constitution,  
are specially priced at \$2.25.

The famous Andreasberg Roller Canaries, with their delightful trills are spe-  
cial at \$3.75. English Canaries, sweet singers, special at \$7.  
Imported Bird Cages, brass, a large variety of styles, at \$5, from \$7.50.  
Domestic Bird Cages, \$1.35 to \$9.50. Bird Gravel, 7 boxes, 25c, usually 5c. **Fifth Floor**



## The Easter Bunnies Are "At Home" in the Toy Store

Tomorrow the Easter Toy Show will be ready, and the  
Bunny Family, large and small, together with their friends,  
the Roosters and the Ducks and all Dolls, in their Easter finery,  
will be ready to receive all the little boys and girls who come  
to see them.

### Special Dressed Dolls at \$2.50 and \$4.50

Heinrich Handwerk Dolls, 22 in. tall, in charming Summer Frocks of pink  
or blue gingham, dotted Swiss and lawn, with sunbonnets and a complete set  
of underwear. Other Dressed Dolls at \$5 to \$25.

### Easter Baskets Filled with Toys

Railroad Trains and other Toys for boys; Dolls, China Tea Sets, Dolls'  
Furniture, and other Toys for little girls. 50c to \$25. A special feature of the  
Easter Toy Display:

And the children will be delighted with

### The Store of the Easter Bunnies

You pay 25c to the Six Big White Bunnies and then a  
parcel, which, containing a toy for a girl or a boy, as the case  
may be, is passed from one rabbit to another until it reaches  
you. Wonderful! **Fourth Floor**

## Saturday Brings Fine Savings in The ANNUAL CLOTHING CLEAN-UP For MEN and BOYS

As might be expected after such eager buy-  
ing as has marked this yearly Gimbel Clothing  
Event, many lots of Suits and Overcoats have  
become badly broken in sizes. These we have  
dropped down to the next lower price, so that each  
price group, except the highest, is richer for to-  
morrow's selling by new additions.

It is the only time in the whole year that  
such low prices as these rule in the Gimbel Cloth-  
ing Store, and on Clothing of standard Gimbel  
qualities. There are

**Men's \$38 and \$40 Suits and  
Overcoats at \$19.50**

**Men's \$32 and \$35 Suits and  
Overcoats at \$16.75**

**Men's \$28 and \$30 Suits and  
Overcoats at \$14.50**

**Men's \$20 and \$25 Suits and  
Overcoats at \$11.75**

with practically all sizes, from 33 to 46 in each  
group.

## Men's \$25 Silk-lined Spring Overcoats at \$15

This is a group specially prepared for this Sale of handsome 1913 model Chesterfield Over-  
coats, in black and Oxford gray, fully lined with pure dye mervellex silk—and sold at a saving  
of 40 per cent., because we placed a large order ahead of time.

200 more of these fine coats have come to us from the tailors for tomorrow's selling.

### Prominent Among the BOYS' CLOTHING

**\$8.50 Norfolk Suits at \$4.50**  
**\$8.50 Double-breasted Suits at \$4.50**  
**\$12 Norfolk Suits at \$6.50**



**\$15 to \$18 Norfolk Suits at \$8.50**  
**\$3 to \$4 Wash Suits at \$1.25**

**Fourth Floor**

## Men's Silk-and-Cotton Shirts at \$1.65 Conservative Value, \$2.50 Each

The worst thing about these Shirts is that we have only 300 of them. As soon as men get to see  
them, we'll wish we had three times as many. They are exactly the kind that will come in on a  
tidal wave of popularity in a few weeks—essentially Shirts for Spring and Summer. Made of soft,  
fine, glistening silk-and-cotton; in black, blue and lavender stripes, some with small Jacquard figure  
on white grounds. Plain negligee; French cuffs; sizes 14 to 17.

Usually they would sell for \$2.50 each, or more. But this isn't usual. **Main Floor**

## Entrance of New SPRING SHIRTS at \$2

Their first appearance will be greeted by applause from men who recognize shirt merit. Made  
of fine white madras, with handsome Jacquard figures, and with pencil stripes or neat figures print-  
ed in colors; the former with plaited bosom; the latter plain negligee.



## Men's Kneipp Linen Mesh Union Suits

The reason for this extraordinary offering is that the makers of this celebrated  
hygienic Underwear are making a change in the style of the garments, and sold  
us a quantity of the discontinued style at a great price-reduction. Hence.

**At \$2.25 Each, Instead of \$5.50**

They are all perfect, new, comfortably fitting and in all sizes from 34 to 50. The healthful  
properties of Linen Mesh Underwear, as well as its comfort, are too well-known to need empha-  
sizing. **Main Floor**

## Easter Hat News for Men English Derbies at \$1.65

900 of these fine new Derbies, that came over to America to be sold for \$3  
each, will be here tomorrow morning at hardly more than half that, because  
the importer needs room for his straw hats.

They bear the label of a famous London hat making firm—A. Ashworth &  
Sons. They have the new high-lustre finish, and are in five different conserva-  
tive and rather extreme models in all sizes. They have the easy-fitting oval,  
with fine Russian leather sweatbands.

This is a chance that doesn't often happen for men to get their new Spring  
Hats at a fine saving. **Fourth Floor**



## 2500 Women's Handbags In New Styles for Easter At \$1.95, \$2.95 and \$3.95

This remarkable collection of smart new Handbags is the outcome of our special arrange-  
ments with several makers for a large quantity, with prices much lower than if we bought the  
Handbags in the regular way.

### Twelve Styles at \$1.95

Carriage and Dress Bags, in crepe grain  
seal grain, roan, goat, pin morocco and pin  
seal, in black and colors, with one, two and  
three fittings and soft strap handles.

### Eight Styles at \$2.95

Carriage, Envelope and Dress Bags, in pin  
seal, pin morocco, fine red and gold leather,  
with handsome metal or leather fittings, and  
frames, and one or two piece fittings, some  
with inside metal frames. Black, brown, navy  
blue, tan. **Main Floor**

### Twenty Styles at \$3.95

Be a  
Wise  
Woman

## Guard Your Purse!

All wise women now  
want some elastic in their  
corsets to make them close-  
fitting and comfortable.

The only elastic fabrics  
in existence that don't  
wear out are the Nemo—

**LASTIKOPS**

Cloth and Webbing

These are used ONLY in  
Nemo Corsets.

Elastics used in all other  
corsets are the same old  
flimsy fabrics you used to  
get in hose supporters. If  
you buy such corsets you  
waste your money.

Guard your purse!

Be a Wise Woman!



(NON-ELASTIC)

(ELASTIC)



(ELASTIC)

(NON-ELASTIC)

## HERE'S AN EXAMPLE

Nothing like it can pos-  
sibly be made without  
Nemo Lastikops Elastic!

**No. 322—low bust \$3.00**  
**No. 324—medium \$3.00**

There's an elastic exten-  
sion several inches below  
the back steels—gussets  
of Lastikops Cloth—laced  
down to the end.

When you sit down, the  
gorges expand—you're com-  
fortable. When you stand,  
your corset clings like an  
eel-skin—you're stylish.

### Ask Your Dealer

—to show you these splen-  
did new corsets and all the

**Other Favorite Nemos**  
**For All Figures**  
**\$3.00, \$4.00 and \$5.00**

(A-2) KOPS BROS., Mfrs., New York

## SUNDAY WORLD'S "TO LET" ADS.

Simplify Home-seeking by  
saving time, temper and  
tramping.